

Rochester City Beautiful Commission

Adopt-A-Sign Garden Program Information

WHAT IS THE PROGRAM?

The Adopt-A-Sign Garden Program is a program created by the Rochester City Beautiful Commission to give the community an opportunity to participate in the care and upkeep of the City's Welcome and Wayfinding signs.

Through an agreement with the City, an individual, community, or group assumes responsibility for purchasing, planting, watering and maintaining the garden around City signs which are located on public property.

WHY WAS THE PROGRAM CREATED?

Adopt-A-Sign Garden Program was designed to make it clear to visitors and residents that the City takes pride in the way it looks. Without you this would not be possible!

HOW DOES IT WORK?

In this program, volunteers select a sign to plant a garden near and to maintain the area for one year. The group itself, with the approval of the Rochester City Beautiful Commission, will select and provide suitable planting materials. The individual, community, or group assumes responsibility for purchasing, planting, watering and maintaining the garden around the city sign. We request a minimum maintenance of four times a year with a major cleanup in the fall.

A designated Sign Leader will be required for each organization to serve as the liaison with the City of Rochester Adopt-A-Sign Program Coordinator. The Sign Leader will be responsible for signing the Adoption Agreement, scheduling planting and cleanup dates and ensuring compliance with these guidelines.

WHO CAN ADOPT?

Anyone! Local community organizations and clubs, religious organizations, businesses, families and even individuals (18 or older).

WHY ADOPT?

The program gives you a way to show pride in your community. A small Adopt-A-Sign recognition sign, including your organization's name, will be installed at each adopted sections. Maintaining a garden is an easy, team-building project that takes little financial commitment and only requires a small amount of time to plant, weed, water and maintain, depending on the plant choices.

WHICH SIGNS CAN BE ADOPTED?

The priority sign are the "Welcome to Rochester" signs, located at Dequindre and Parkdale; University Drive at St. John Lutheran; and South Bridge at US Scuba. In addition, any of the City wayfinding signs can be adopted including the signs at all Rochester parks. You may request a specific sign for adoption.

WHAT ARE THE GUIDELINES FOR PLANTING?

Prior to planting, you will need to verify your planting choices with the Rochester City Beautiful Commission.

- Consider the local amount of sunlight available at each site - consider shade tolerant species, as required
- Consider the mature height of plants - so that the sign is always visible
- Avoid invasive plant species
- Consider plants that are drought-tolerant so frequent watering is not necessary
- Consider plants that are deer-resistant

HOW DO I GET STARTED

Complete the application and return:

By email: cbc@rochestermi.org

By Mail: CBC – c/o City of Rochester
400 Sixth Street, Rochester, MI 48307

Questions: Call Nik Banda at (248) 651-9061

Or email: cbc@rochestermi.org



Rochester City Beautiful Commission

Adopt-A-Sign Garden Program Application

Group Name: _____

Contact Name (Sign Leader): _____

Address: _____

City, State, Zip: _____

Person to Contact: _____

Home Phone: _____ Cell Phone: _____

E-Mail Address: _____

Preferred location of sign you wish to adopt: _____

Information requested to appear on the Adopt-A-Sign recognition sign:
(Each row will be centered on sign) One or two rows of up to twelve letters

By signing this application, I agree to the Guidelines and Procedures for
the Adopt-A-Sign Garden Program.

Signature: _____

Date: _____

Return this application to:
City Beautiful Commission
City of Rochester
400 Sixth Street
Rochester, Mi 48307
(248) 651-9061
Email: cbc@rochestermi.org

